

Benefits of Using MyRec.com

Increased online registrations reduce tedious tasks.

In less than five years as a MyRec.com member, a department can more than double its revenue without increasing its full time staff, as evidenced below. This department increased their credit card transactions from just over 800 to over 4,000, indicating a higher rate of online registration in comparison to checks and cash that are either brought or called into the office.

Current: 08/01/2008 - 07/29/2009

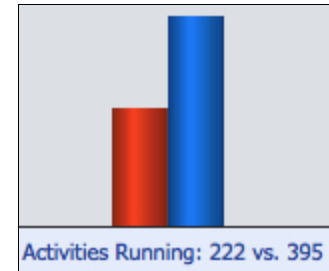
Type	Transactions	Totals
Credit Card Public	551	\$36,163.00
Credit Card Office	285	\$27,814.00
Check	1547	\$159,466.65
Cash	703	\$75,223.82
Other	207	\$85,763.62
Household Credit Issued	80	-\$5,963.00
Household Credit Used	50	\$5,230.00
Refunded To Customer	120	-\$9,937.50
Scholarship/Aid	0	\$0.00
Credit Card Totals	836	\$63,977.00
Non-Credit Card Totals	2707	\$309,783.59
Totals	3543	\$373,760.59

Comparison: 08/01/2012 - 07/31/2013

Type	Transactions	Totals
Credit Card Public	3188	\$241,971.08
Credit Card Office	890	\$90,978.67
Check	1792	\$310,824.79
Cash	1032	\$105,430.99
Other	290	\$123,086.50
Household Credit Issued	378	-\$20,422.00
Household Credit Used	313	\$17,956.00
Refunded To Customer	255	-\$12,052.50
Scholarship/Aid	0	\$0.00
Credit Card Totals	4078	\$332,949.75
Non-Credit Card Totals	4060	\$524,823.78
Totals	8138	\$857,773.53

Freed from the task of processing registrations and creating accounts on paper, they were able to nearly double the number of activities running in a fiscal year.

This, combined with the savings illustrated below, has shown to be an excellent recipe for positive growth.



This system can pay for itself.

Average Registration Cost per \$100,000 in Revenue				
Registrations	Time per Registration	Processing Time	Per Hour Wage	Total Cost
1700	15 Minutes	425 Hours	\$25.00	\$10,625.00
1700	20 Minutes	567 Hours	\$25.00	\$14,167.00
1700	25 Minutes	708 Hours	\$25.00	\$17,708.00

With MyRec.com, online registrations increase and administrative costs decrease. This results in a higher portion of your budget available for new programs.

The figures you need at budget-time is readily available.

To offset the costs of credit card processing, one department added \$5 to their registration costs. Using the disbursement function of the system, they were able to track money allocated to credit cards. Over the course of a budget year, they collected enough to pay for credit card processing and their registration system. Because these figures were well-documented, they were able to justify both the costs of processing credit cards and using the MyRec system while still having room in their budget for several new summer concerts.

Disbursement Report For Program Registrations-General from 08/01/2012 to 07/31/2013

Line Item	Account #	Totals
Program Registrations-General		\$25.00
Program Registrations-General - Aquatic C/C Fees	106-250040	\$16,546.75
Program Registrations-General - Aquatic Programs	0017000-450103	\$143,982.50
Program Registrations-General - Fall Recreation	0017000-450106	\$9,750.00
Program Registrations-General - Park C/C Fees	106-250040	\$20,565.00
Program Registrations-General - Summer Recreation	0017000-450105	\$102,485.20
Program Registrations-General - Winter Recreation	0017000-450107	\$21,019.00
Totals		\$314,373.45

The above table details out the total funds collected via credit card fees. At \$5 per registration, the budget groups of Aquatic C/C Fees and Park C/C Fees totaled \$37,111.75 in a fiscal year. This report is automatically generated as registrations are processed through the system.

A Few More Positives....

- A 10 year track record of software growth, reliability, and customer satisfaction
- Prompt, courteous, and personal customer service
- Fully-featured management area
- Easy-to-use public site with unique domain
- Single point of data entry: your website, office information, and brochure data update at once
- Instructor access to rosters, email/text lists, and more
- Financial and user tracking
- Client-guided updates: you help direct the direction we grow in
- And much more!



MyRec.com:

- Online Registration
 - Custom Website Tools
 - Activity Management
 - Facility Scheduling
 - Payment Reports
 - Real Time Alerts
 - Visitor Tracking
 - Team Rosters
 - Product Sales
 - Account Tracking
 - Membership Tools
 - E-mail Advertising
- And much more!